



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

APR & YTD 2021

ABU DHABI HOTEL PERFORMANCE

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DEPARTMENT OF CULTURE
AND TOURISM



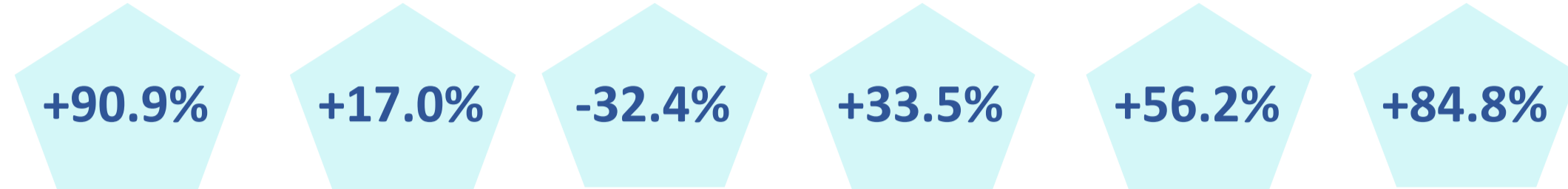
APRIL & YTD 2021

OVERALL PERFORMANCE – APRIL 2021

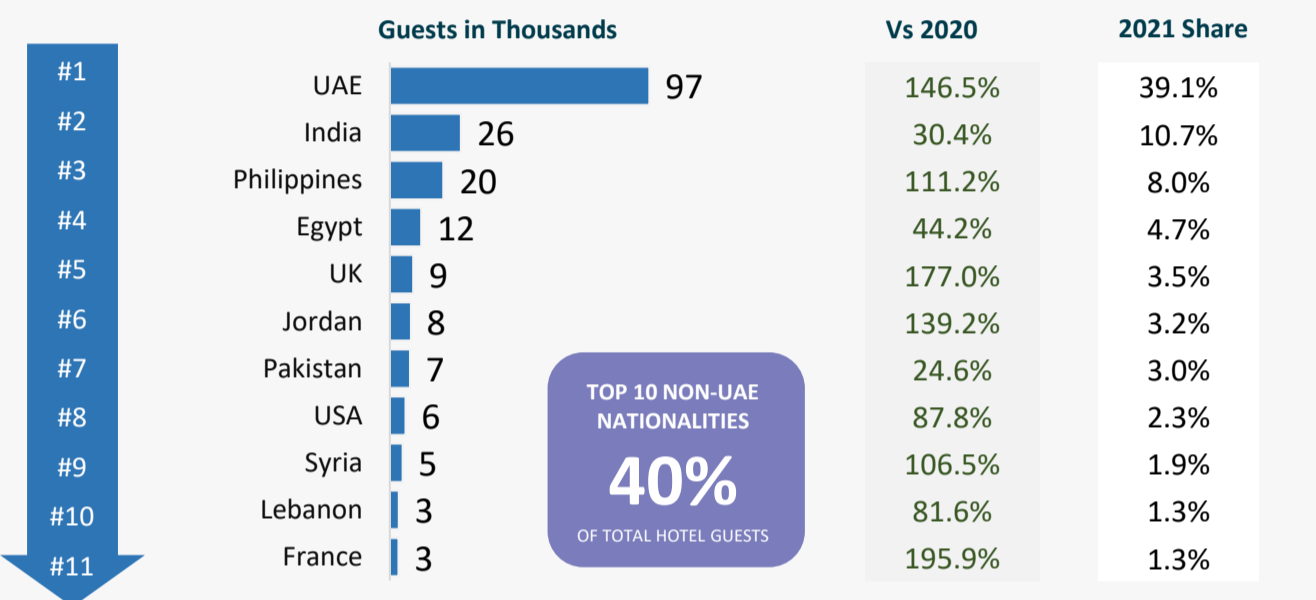
Apr 2021
Performance



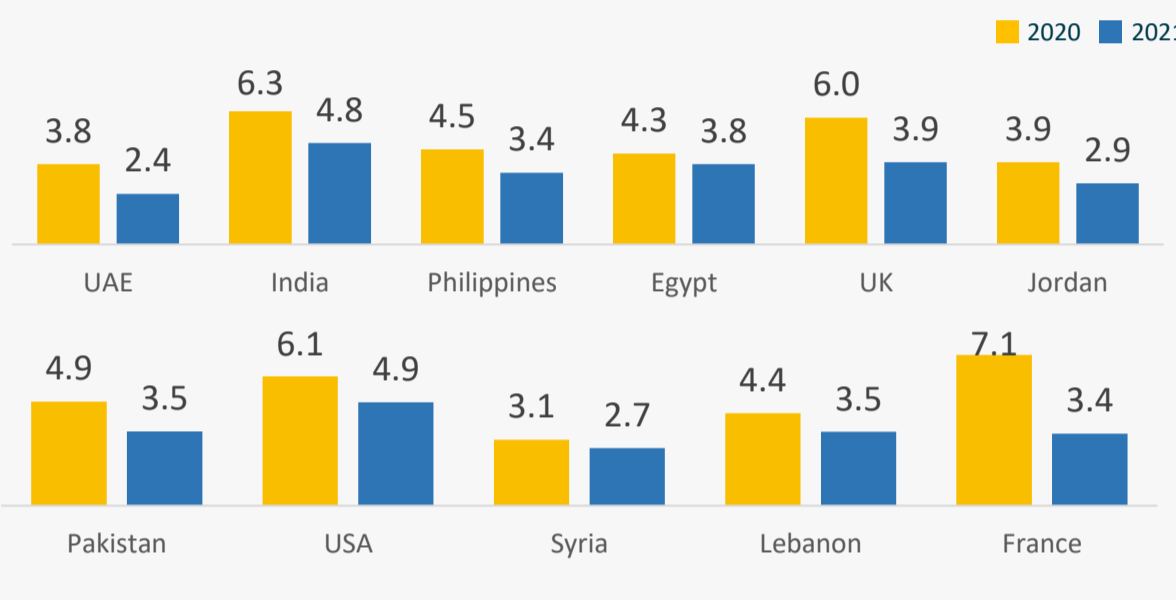
% Change vs
2020



HOTEL GUEST NATIONALITIES – APRIL 2021



ALOS ACROSS TOP NATIONALITIES – APRIL 2021



PERFORMANCE BY REGIONS – APRIL 2021

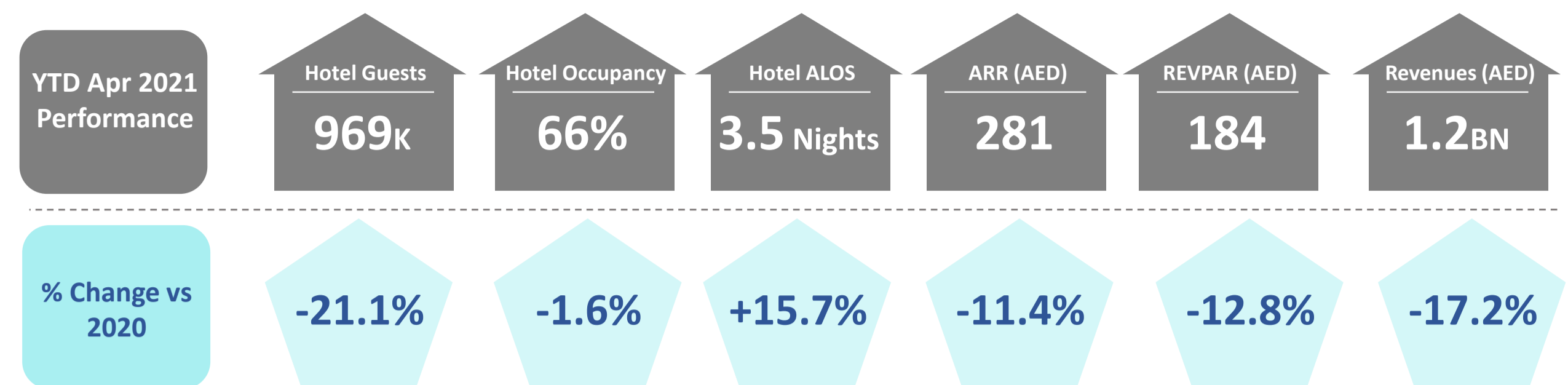
Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	211.1	+90.1%	27.2	+142.4%	9.3	+24.5%
Occupancy	63%	+16.9%	64%	+44.3%	50%	-20.4%
ALOS (Nights)	3.4	-34.5%	2.5	-23.7%	3.2	+30.3%
Total Rev(M AED)	255.7	+89.9%	21.9	+252.4%	14.9	-14.4%
ARR (AED)	278	+34.8%	265	+88.7%	452	-11.9%
RevPAR (AED)	176	+57.6%	169	+172.4%	224	-29.8%

PERFORMANCE BY STAR-RATINGS – APRIL 2021

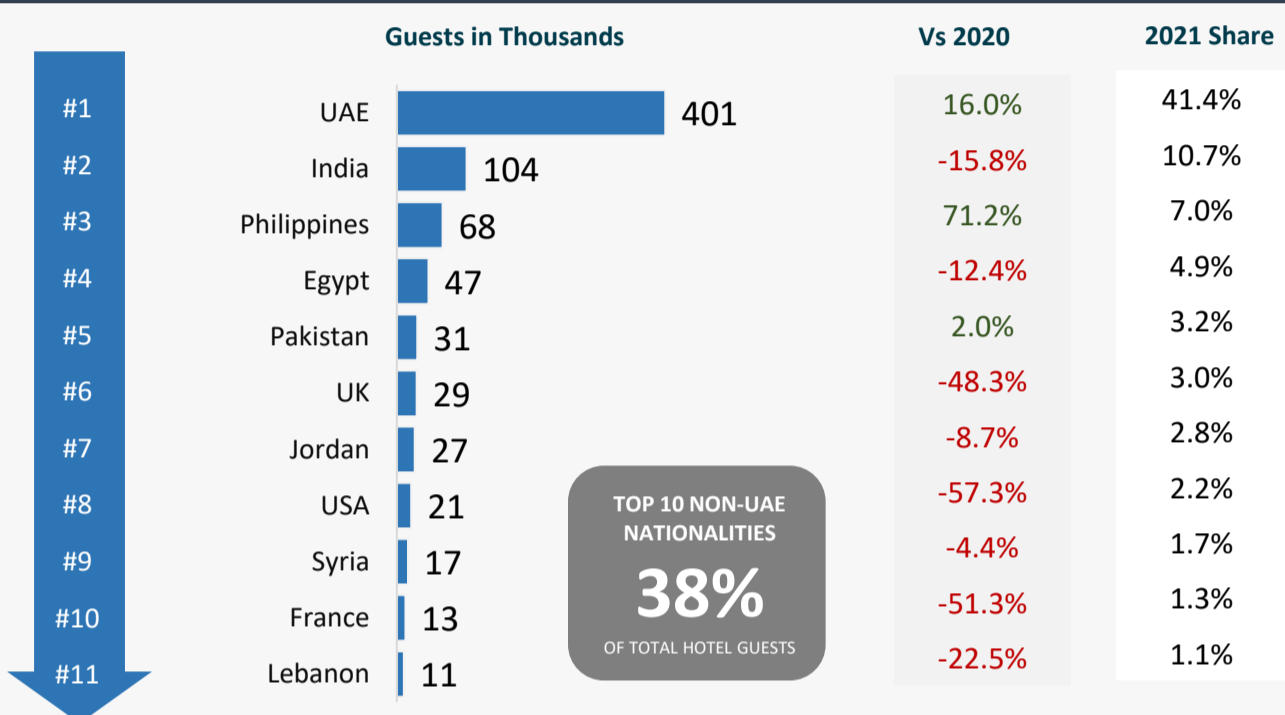
Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	98.0	+127.9%	83.6	+82.2%	38.0	+52.2%	28.0	+76.4%
Occupancy	53%	+30.7%	72%	+22.4%	64%	+10.5%	76%	-0.3%
ALOS (Nights)	3.4	-30.8%	2.6	-28.5%	2.7	-30.7%	5.9	-41.1%
Total Rev(M AED)	192.2	+134.9%	54.4	+64.7%	16.2	+18.5%	29.7	-0.1%
ARR (AED)	402	+46.8%	194	+27.5%	156	+12.3%	248	+4.5%
RevPAR (AED)	215	+91.8%	139	+56.1%	100	+24.2%	188	+4.2%

YTD APRIL 2021 PERFORMANCE

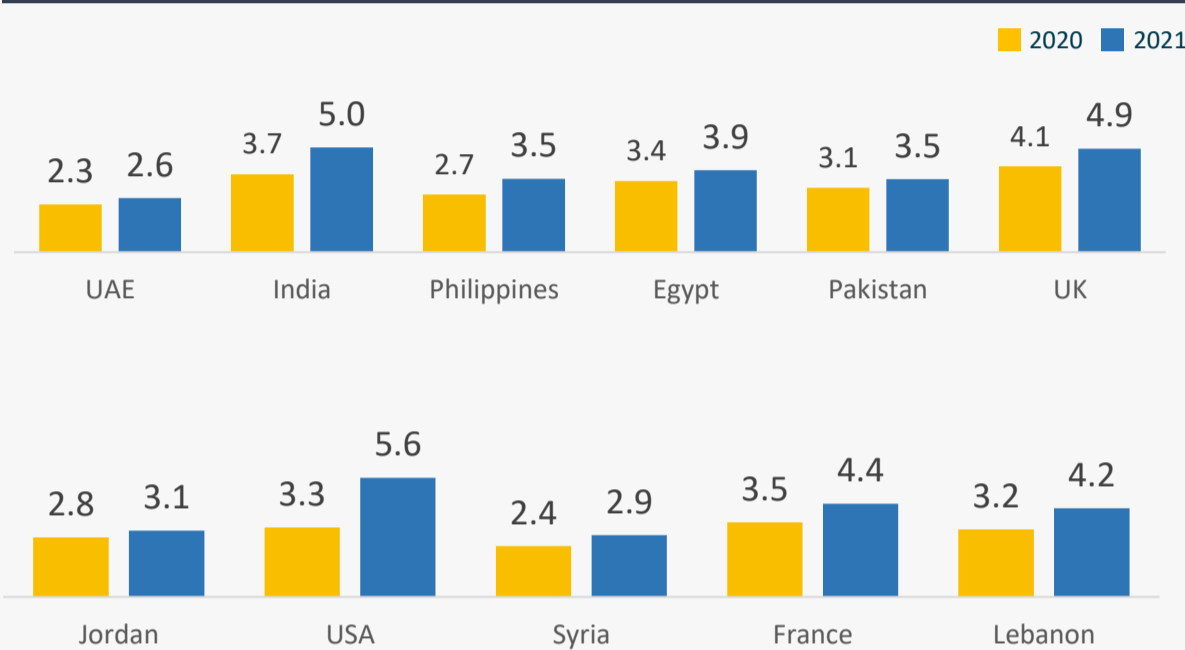
OVERALL PERFORMANCE – YTD APRIL 2021



HOTEL GUEST NATIONALITIES – YTD APRIL 2021



ALOS ACROSS TOP NATIONALITIES – YTD APRIL 2021



PERFORMANCE BY REGIONS – YTD APRIL 2021

APR 2021	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	825.7	-22.8%	107.0	-9.8%	36.7	-7.9%
Occupancy	66%	-2.2%	67%	+21.3%	50%	-19.1%
ALOS (Nights)	3.6	+14.9%	2.6	+31.0%	3.1	+26.1%
Total Rev(M AED)	1,040.2	-19.6%	86.2	+26.8%	73.4	-15.8%
ARR (AED)	272	-12.6%	268	+13.4%	522	-20.9%
REVPAR (AED)	180	-14.6%	181	+37.6%	263	-36.0%

PERFORMANCE BY STAR-RATINGS – YTD APRIL 2021

APR 2021	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	366.0	-32.6%	343.7	-11.1%	155.8	-20.8%	103.9	+1.4%
Occupancy	56%	-1.2%	73%	+1.3%	70%	+0.01%	78%	-5.2%
ALOS (Nights)	3.7	+28.6%	2.6	+6.9%	3.0	+15.7%	6.9	-5.6%
Total Rev(M AED)	778.1	-18.3%	226.5	-8.2%	76.9	-23.8%	118.2	-20.3%
ARR (AED)	393	-14.3%	202	-6.6%	161	-12.5%	237	-9.3%
REVPAR (AED)	221	-15.4%	148	-5.4%	113	-12.5%	184	-14.0%